

Scale Seven Proven Principles To Grow Your Business And Get Your Life Back

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Scale: Seven Proven Principles to Grow Your Business and Get Your Life Back. Jeff Hoffman, David M. Finkel. A concrete road map to rapidly grow your business without overextending yourself. Business owners want growth, but they fear that growth will take over their lives. The surprising truth is that the only way to truly scale your company is to reduce its reliance on you.

Scale: Seven Proven Principles to Grow Your Business and...

Scale: 7 proven principles to grow your business and get your life back, by Jeff Hoffman and David Finkel, two consultants that have worked with hundreds of small and medium sized businesses....

!Scale: Seven Proven Principles to Grow Your Business! by Jeff Hoffman and David Finkel

In their new book, Jeff Hoffman and David Finkel talk about 7 principles to grow your business. Rule No. 1: build a business, not a job. By Jeff Hoffman, David Finkel, Co-founder, ColorJar and...

7 Proven Principles to Grow Your Business: Book Excerpt...

7 Principles of Scaling a Business without Working Long Hours
Hoffman, former CEO of the Priceline.com family of companies and Finkel, CEO of Maui Mastermind, have both successfully scaled their businesses. They say the way to scale a business without working longer hours means following seven principles: Build a business, not a job.

How to Scale Your Company and Still Have a Life

Buy Scale: Seven Proven Principles to Grow Your Business and Get Your Life Back by Hoffman, Jeff (ISBN: 9781591847243) from Amazon's Book Store. Everyday low prices and free delivery on eligible orders.

Scale: Seven Proven Principles to Grow Your Business and...

Find many great new & used options and get the best deals for Scale : Seven Proven Principles to Grow Your Business and Get Your Life Back by David Finkel and Jeff Hoffman (2014, Hardcover) at the best online prices at eBay! Free shipping for many products!

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Scale: Seven Proven Principles to Grow Your Business and Get Your Life Back. Jeff Hoffman & David Finkel. \$30.99; Listen \$30.99; Listen Publisher Description. Business owners want growth but fear it will take over their lives. Surprisingly, the only way to truly grow your company is to reduce its reliance on you - to Scale. Jeff Hoffman and ...

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Introduction Scale: 7 proven principles to grow your business and get your life back, by Jeff Hoffman and David Finkel, two consultants that have worked with hundreds of small and medium sized businesses, sharing their insights from those experiences.

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Scale Seven Proven Principles To Grow Your Business And...

The must-read summary of Jeff Hoffman and David Finkel's book: "Scale: Seven Proven Principles to Grow Your Business and Get Your Life Back". This complete summary of the ideas from Jeff Hoffman and David Finkel's book 'Scale' shows that budding entrepreneurs must build their business the right way in order to succeed.

Scale—Seven Proven Principles to Grow Your Business and...

The Seven Principles in seven nutshell are: Build a business not a job – establish the aim to be not indispensable to the business. Build on the scalable base of systems, team, and internal controls – the framework of managing & operating every aspect of the business.

Book Review—Scale: Seven Proven Principles to Grow Your...

Scale: Seven Proven Principles to Grow Your Business and Get Your Life Back by Jeff Hoffman, David Finkel. has successfully been added to your shopping cart. This title is due for release on July 1, 2015. Enter your email below to be notified as soon as it is available! Notify Me.

Builds on approaches to business growth that do not overly rely on owners, sharing advice on how to expand one's existing business while gaining more personal freedom by implementing three core elements of a stable base and pursuing strategic growth venues.

The must-read summary of Jeff Hoffman and David Finkel's book: "Scale: Seven Proven Principles to Grow Your Business and Get Your Life Back". This complete summary of the ideas from Jeff Hoffman and David Finkel's book 'Scale' shows that budding entrepreneurs must build their business the right way in order to succeed. To do this, they must reduce the company's reliance on themselves so that the business can grow and eventually be sold. This is what takes an entrepreneur from simply being self-employed to owning a scalable business with multiple employees. The authors explain that scaling a business consists of seven key principles which are split into four phases from building a solid foundation to learning to manage your time. This summary will take you through each principle and help you to create a strategic plan to grow your business while still managing your own time. Added-value of this summary: • Save time • Understand the key concepts • Increase your business knowledge To learn more, read 'Scale' and discover how you can grow your business and still have time to yourself. **b**

Your concrete road map to rapidly grow your business and get your life back! Have you ever wanted to grow your business but held back because of fear that it would take over your life? As an owner, it's all too common to feel you have to choose between your personal life and the success of your business. But the surprising truth is that the only way to truly scale and grow your company is to reduce its reliance on you. This means that, done right, scaling ensures that you can grow your business without sacrificing your life. Jeff Hoffman, a serial entrepreneur and former CEO in the Priceline.com (Priceline Yardsale) family of companies, and David Finkel, CEO of Maui Mastermind, a business coaching company with thousands of clients worldwide, offer a concrete road map for rapidly growing your business while also gaining more personal freedom. You'll not only learn the best strategies to generate growth, but you'll also get proven insider tips to sustain that growth through sound systems, empowered teams, and intelligent internal controls. Hoffman and Finkel will also show you how to overcome predictable obstacles in any pillar of your business—including sales, operations, and finance—with insight for building better lead-generation systems, managing cash flow, and retaining talent. You'll learn how to: • Escape the Self-Employment Trap and build a business, not a job. • Systematize your business to reduce costs and increase capacity. • Ensure your company survives the "Hit by a Bus" test. • Uncover your company's top leverage points (and execution strategies to implement what you discover). • Fund your growth with the seven cash flow commandments. • And much more. Scale offers a game plan to work less and get your business to produce more. Written by two worldclass entrepreneurs who have started, scaled, and successfully exited from multiple businesses, which collectively have generated tens of billions of dollars in sales, it gives you their bottom-line best ideas to effectively grow your company. If you have ever felt stuck in your business, not knowing the best way forward, this book is your mustread guide.

Profit from a powerful, proven investment strategy
The Little Book That Makes You Rich is the latest book in the popular "Little Book, Big Profits" series. Written by Louis Navellier -- one of the most well-respected and successful growth investors of our day -- this book offers a fundamental understanding of how to get rich using the best in growth investing strategies. Navellier has made a living by picking top, actively traded stocks and capturing unparalleled profits from them in the process. Now, with The Little Book That Makes You Rich, he shows you how to find stocks that are poised for rapid price increases, regardless of overall stock market direction. Navellier also offers the statistical and quantitative measures needed to measure risk and reward along the path to profitable growth stock investing. Filled with in-depth insights and practical advice, The Little Book That Makes You Rich gives individual investors specific tools for selecting stocks based on the factors that years of research have proven to lead to growth stock profits. These factors include analysts' moves, profit margins expansion, and rapid sales growth. In addition to offering you tips for not paying too much for growth, the author also addresses essential issues that every growth investor must be aware of, including which signs will tell you when it's time to get rid of a stock and how to monitor a portfolio in order to maintain its overall quality. Accessible and engaging, The Little Book That Makes You Rich outlines an effective approach to building true wealth in today's markets. Louis Navellier (Reno, NV) has one of the most exceptional long-term track records of any financial newsletter editor in America. As a financial analyst and editor of investment newsletters since 1980, Navellier's recommendations (published in Emerging Growth) have gained over 4,806 percent in the last 22 years, as confirmed by a leading independent newsletter rating service, The Hubert Financial Digest. Emerging Growth is one of Navellier's four services, which also includes his Blue Chip Growth service for large-cap stock investors, his Quantum Growth service for active traders seeking shorter-term gains, and his Global Growth service for active traders focused on high growth global stocks.

In the world of work, the single greatest asset of successful individuals, teams, and organizations is their mindset—what happens in between their ears. It's not the corporate strategy, the sales compensation plan, or the market segments they're pursuing. It is what each leader, team member, and employee chooses to focus on, believe, and create for themselves and others. 7 Principles of Transformational Leadership presents the fundamental concepts whose implementation will result in dramatic revenue, performance, and relationship growth. Specifically, leaders will learn to: Live their professional and personal lives with unbridled purpose and passion. Execute strategic priorities more effectively and with accelerated results. Retain the brightest and best talent. Have employees, key stakeholders, and managers enthusiastically follow them. Be exemplars of innovation, growth, and positive mindsets. Cascade excellence throughout their organizations. You may have employees with all the talent in the world, but you'll never achieve remarkable results until you change your employees' mindset. 7 Principles of Transformational Leadership will help you convert your human potential into accelerated business results.

Rework shows you a better, faster, easier way to succeed in business. Most business books give you the same old advice: Write a business plan, study the competition, seek investors, yadda yadda. If you're looking for a book like that, put this one back on the shelf. Read it and you'll know why plans are actually harmful, why you don't need outside investors, and why you're better off ignoring the competition. The truth is, you need less than you think. You don't need to be a workaholic. You don't need to waste time on paperwork or meetings. You don't even need an office. These are all just excuses. What you really need to do is stop talking and start working. This book shows you the way. You'll learn how to be more productive, how to get exposure without breaking the bank, and tons more counterintuitive ideas that will inspire and provoke you. With its straightforward language and easy-is-better approach, Rework is the perfect playbook for anyone who's ever dreamed of doing it on their own. Hardcore entrepreneurs, small-business owners, people stuck in day jobs they hate, victims of "downsizing," and artists who don't want to starve anymore will all find valuable guidance in these pages.

Right now, 70% of Americans aren't passionate about their work and are desperately longing for meaning and purpose. They're sick of "average" and know there's something better out there, but they just don't know how to reach it. One basic principle?The Proximity Principle?can change everything you thought you knew about pursuing a career you love. In his latest book, The Proximity Principle, national radio host and career expert Ken Coleman provides a simple plan of how positioning yourself near the right people and places can help you land the job you love. Forget the traditional career advice you've heard! Networking, handing out business cards, and updating your online profile do nothing to set you apart from other candidates. Ken will show you how to be intentional and genuine about the connections you make with a fresh, unexpected take on resumes and the job interview process. You'll discover the five people you should look for and the four best places to grow, learn, practice, and perform so you can step into the role you were created to fill. After reading The Proximity Principle, you'll know how to connect with the right people and put yourself in the right places, so opportunities will come?and you'll be prepared to take them.

Why is it so hard to make lasting changes in our companies, in our communities, and in our own lives? The primary obstacle is a conflict that's built into our brains, say Chip and Dan Heath, authors of the critically acclaimed bestseller Made to Stick. Psychologists have discovered that our minds are ruled by two different systems - the rational mind and the emotional mind—that compete for control. The rational mind wants a great beach body; the emotional mind wants that Oreo cookie. The rational mind wants to change something at work; the emotional mind loves the comfort of the existing routine. This tension can doom a change effort - but if it is overcome, change can come quickly. In Switch, the Heaths show how everyday people - employees and managers, parents and nurses - have united both minds and, as a result, achieved dramatic results: • The lowly medical interns who managed to defeat an entrenched, decades-old medical practice that was endangering patients • The home-organizing guru who developed a simple technique for overcoming the dread of housekeeping • The manager who transformed a lackadaisical customer-support team into service zealots by removing a standard tool of customer service In a compelling, story-driven narrative, the Heaths bring together decades of counterintuitive research in psychology, sociology, and other fields to shed new light on how we can effect transformative change. Switch shows that successful changes follow a pattern, a pattern you can use to make the changes that matter to you, whether your interest is in changing the world or changing your waistline.

Discover proven strategies for building powerful, world-classbrands It's tempting to believe that brands like Apple, Nike, andZappos achieved their iconic statuses because of serendipity, unattainable magic formula, or even the genius of a singlevisionary leader. However, these companies all adopted specificapproaches and principles that transformed their ordinary brandsinto industry leaders. In other words, great brands can bebuilt—and Denise Lee Yohn knows exactly how to do it.Delivering a fresh perspective, Yohn's What Great Brands Doteaches an innovative brand-as-business strategy that enhancesbrand identity while boosting profit margins, improving companyculture, and creating stronger stakeholder relationships. Drawingfrom twenty-five years of consulting work with such top brands asFrito-Lay, Sony, Nautica, and Burger King, Yohn explains keyprinciples of her brand-as-business strategy. Reveals the seven key principles that the world's best brandsconsistently implement Presents case studies that explore the brand building successesand failures of companies of all sizes including IBM, Lululemon,Chipotle Mexican Grill, and other remarkable brands Provides tools and strategies that organizations can startusing right away Filled with targeted guidance for CEOs, COOs, entrepreneurs, andother organization leaders, What Great Brands Do is anessential blueprint for launching any brand to meteoricheights.

Systems don't just happen. They take intensive work and focus to build. In The System is the Secret, James Butler will help you put together systems that will turnaround or transform your business whether you are a brand new entrepreneur or have been in business for decades. This book outlines what you must do to build and improve sixteen specific systems with specific task lists designed to help you know what to do next. This book will help you develop better systems and get this profitable work in your business done now before you lose money and clients. Get ready to see your business more objectively with better systems so you can make a quantum leap in your business as a result. What Others Are Saying About The System is the Secret: "The System is the Secret is such a valuable book for entrepreneurs...If you need to have better and more efficient systems in your business, get and apply what's in this book!"-Lee Milteer, author of Success is an Inside Job. www.milteer.com "BY FAR the best book I've read on this subject. Butler explains not only the reasons why every business MUST put systems into place, but also provides step-by-step guidance and real-world fill-in-the-blanks charts to help every small business owner, entrepreneur and sales professional improve his or her income and remove stress and uncertainty."-Steve Sipress, Founder and CEO, Successful Selling Systems, Inc. "The System is the Secret is an extraordinary and must-read (and implement) blueprint for business success in the 21st century. Long gone are the days of ad-hoc marketing efforts and customer management. Jim Butler knows the essential keys to success in this day and age are grounded in the owner's ability to systematize and automate their business. The book you're holding in your hands shows you exactly how to do this and profit from it."-Michael Capuzzi, Founder of CopyDoodles.com "I can't imagine attempting to grapple with the concept of business systems without The System is the Secret. What Jim has compiled here is a must-read for every entrepreneur. And the best part is, he doesn't just tell you what to do but reveals how to do it each and every step of the way. Make an investment in your future and get this book!"--Jeff Brown, Award-winning Broadcaster and Host of Read to Lead Podcast "The content in Jim's book is amazing and logically laid out. It's a fascinating read with real-life practical advice. He's a true marketing genius. As a serious marketing student myself, I have to tell you that I learned a tremendous amount from his book. If you want to take your marketing and your business to the next level, you need to read, study and implement Jim's content...it's that good!"-Gerry Oginski, Esq., Founder, Lawyers Video Studio If you own a business and don't have all the customers or clients you want, grab a copy of The System is the Secret, and study it cover to cover....Jim Butler takes the mystery out of developing a sustainable, profitable business by giving you the exact steps you need for putting the right systems in place. As you respond to the thought-provoking questions, assessments and worksheets included in the book, you'll never think about your business in the same way again. And if you apply the insights you get, you should see positive results in your marketing, sales and bottom line."--Meredith Bell, President, Performance Support Systems, Inc. "The Secret is the System is a great book for business owners. Butler hits the nail right on the head. As a printer, direct mailer and marketing services company, we have a lot of moving parts in our business and it is absolutely critical that systems are followed to ensure that mistakes aren't made and that we keep our clients happy. This is the best book on systems creation I have ever seen. Get it, study it, and implement its powerful principles." --George R. Platt, President, Harty Integrated Solutions.

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