

Nova Chemical Corporation Case Study

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Nova is a Chemical Company based in Texas and formed in 1951. With the passage of time it diversified its product line and listed on stock exchange in 1977. It hasdivided its operations in three divisions in order to serve the market with greater efficiency. In the eleventh month of 1989 Nova Chemicals faced two opportunities, one of investment in its product division of EPD which also shows a significant expansion in last few years and second of the sale of its IPD division which is also ...

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