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For Managers
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Leading experts have
contributed chapters in
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research methodology.

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Leading experts have contributed chapters in their fields of expertise.

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Each distils his or her subject in a chapter that is accessible to managers who want to learn what can be applied to their organizations without the distracting details of research methodology.

Knowledge Creation
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Knowledge Creation

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The ability to create new knowledge is often at the heart of the organization's competitive advantage. Sometimes this issue is not treated as part of knowledge management since it borders and overlaps with innovation management (Wellman 2009).

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Knowledge

Creation And

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Management - this

concentrates on the

efficiency with which

knowledge is used

Knowledge Creation -

this concentrates on

generating new

knowledge Knowledge

Management. The

resource-based view of

the firm transformed the

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till then existing notion that internal knowledge is inferior in relation to market activities of the business. The previously existing strategy theories gave importance to market position and strategic choice.

Knowledge Creation and Management

This book presents the

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latest management ideas
in knowledge creation
and management in
readable and non-
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Leading experts have
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Organisational

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Knowledge And
Organisational
knowledge is a key
ingredient in the core
capabilities of an
organisation (Grant,
1996), although there is
a limited understanding
of the process of
knowledge creation and
management.

Knowledge Creation
and Management within

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Organisations ...And

Basically knowledge creation occurs in the organization is resulted from the interaction between people in the organization, and then this knowledge is captured and share among them for the purpose of business development. According to Ratcheva (2003), the creation of new

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Knowledge

knowledge is socially embedded in interaction and communication practices.

For Managers

Knowledge

Management

Knowledge Creation in Organization

Knowledge creation management is the process of sharing, creating, using, and managing an

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organization's knowledge and information. It is a multidisciplinary approach to making the best use of knowledge or information. It is a large and popular field. In fact, many large corporations, non-profit organizations, and public institutions dedicate resources to knowledge

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Knowledge creation - definition and meaning - Market ...

Knowledge creation is a product of the interplay between knowing and knowledge. Knowledge creation can only be achieved after thorough understanding of underlying concepts and application of those

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concepts to contribute towards a larger knowledge pool in terms of understanding, creating or converting through practice action and interaction with increased input of creativity and innovation.

What is Knowledge
Creation | IGI Global
This book presents the
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Leading experts have
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Each distils his or her
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learn what can be
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organizations without
the distracting details of
research methodology.

Knowledge Creation
and Management -

Kazuo Ichijo; Ikujiro ...

According to Elias M.

Awad and Hassan M.

Ghaziri (2001) in their

book of Knowledge

Management, consider

the knowledge

management concept as

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Creation interdisciplinary business model that has knowledge within the framework of an organization as its focus.

Importance Of Knowledge Creation In Learning Organizations

...

New knowledge is essential for such adaptation, making

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organisational knowledge creation a necessary capability. Similarly, agility at both the team and organisational level are necessary and also assume constant change. Indeed, agile ISD methods aspire to [embrace] such change for competitive advantage.

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One of the most
influential theories of

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organizational
knowledge creation is
that developed by
Nonaka and Takeushi
(1995). In their analysis,
an organization creates
new knowledge through
the conversion and
interaction between its
tacit and explicit
knowledge.

Innovation and
knowledge creation:

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Management

Knowledge acquisition
refers to the knowledge

that a firm can try to

obtain from external

sources. External

knowledge sources are

important and one

should therefore take a

holistic view of the

value chain (Gamble &
Blackwell 2001).

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