

Chapter Introduction To Data Mining

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Chapter-Introduction-To-Data-Mining

• Data mining is a process of automated discovery of previously unknown patterns in large volumes of data. • This large volume of data is usually the historical data of an organization known as the data warehouse. • Data mining deals with large volumes of data, in Gigabytes or Terabytes of data and sometimes as much as Zetabytes of data (in case of big data). • Patterns must be valid, novel, useful and understandable. • Data mining allows businesses to determine historical patterns ...

Introduction-to-Data-Mining-(Chapter-2)—Data-Mining-and-...

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Introduction-to-Data-Mining—exinfm

WY045-01 September 7, 2004 13:13 2 CHAPTER 1 INTRODUCTION TO DATA MINING interest to him or her. Data mining helps to identify the type of marketing approach for a particular customer, based on the customer's individual profile.

CHAPTER-INTRODUCTION-TO-DATA-MINING

8 CHAPTER 1 AN INTRODUCTION TO DATA MINING AND PREDICTIVE ANALYTICS 3. Data Preparation Phase a. This labor-intensive phase covers all aspects of preparing the final data set,whichshallbeusedforsubsequentphases,fromtheinitial,raw,dirty data. b. Selectthecasesandvariablesyouwanttoanalyze,andthatareappropriate foryouranalysis.

CHAPTER-AN-INTRODUCTION-TO-DATA-MINING-AND-PREDICTIVE-...

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Avoiding False Discoveries: A completely new addition in the second edition is a chapter on how to avoid false discoveries and produce valid results, which is novel among other contemporary textbooks on data mining. It supplements the discussions in the other chapters with a discussion of the statistical concepts (statistical significance, p-values, false discovery rate, permutation testing, etc.) relevant to avoiding spurious results, and then illustrates these concepts in the context of ...

Introduction-to-Data-Mining-(Second-Edition)

Chapter Introduction To Data Mining where s(p, q) is the similarity between points (data objects), p and q. © Tan,Steinbach, Kumar Introduction to Data Mining 4/18/2004 «#». Similarity Between Binary Vectors. Common situation is that objects, p and q, have only binary attributes Compute similarities using the following quantities.

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Chapter-1-Introduction-to-Data-Mining—University-of-Alberta

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Chapter 6 from the book " Introduction to Data Mining " by Tan, Steinbach, Kumar. Chapter 6 from the book Mining Massive Datasets by Anand Rajaraman and Jeff Ullman. Lecture 5: Similarity and Distance.

CS059—Data-Mining—Slides

Abstract. This chapter gives a brief overview of the field of Data Mining. The topics covered are the data explosion, the knowledge discovery process, applications of data mining, labelled and unlabelled data, supervised learning: classification and numerical prediction, and unsupervised learning: association rules and clustering.

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